



**Anime Evolution Convention
Corporation Media Release
www.animeevolution.com**

Introducing the DOSE

August 1, 2010

Anime Evolution is fusing this year's convention schedule into Google's popular calendar system. The Digital Online Schedule Experiment (DOSE) is the convention's first attempt at publishing the convention schedule in a medium viewable on laptops, PDAs or any other device with an Internet browser.

Attendees will have the flexibility to download an up-to-date schedule to their devices and the ability to customize their own personal schedules and event reminders.

The DOSE is one of the many formats of the Anime Evolution 2010 schedule. We are continuing to release content through traditional means such as downloadable PDFs. The schedule will also be printed in our convention guide.

However, the opportunity to carry the convention schedule around on your smart phone is a feature that only the DOSE can provide. The DOSE will also self-update if events need to be rescheduled.

Moving forward we plan to continue innovating new ways to provide quicker, easier, and more user friendly content experiences to our attendees. For us at Anime Evolution, "Good Enough" is not enough, it has to be amazing!

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About Anime Evolution

Anime Evolution is Vancouver's premier event celebrating Japanese animation, manga, gaming, and every kind of related fandom. Our featured activities include interactive panel discussions with industry guests, cultural demonstrations, 24-hour video rooms, cosplay contests, an AMV contest, a charity auction, evening dances, and creative workshops. We also offer LAN, tabletop, LARP, and console gaming rooms.

Anime Evolution's focus is entertainment, community and cultural diversity in a fun, family friendly, inclusive and accessible setting.

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