



**AE Convention Corporation
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Anime Evolution is Set for August 2010

June 7, 2010

Anime Evolution 2010 at the University of British Columbia is Vancouver's premiere Asian popular cultural event where audiences and industry interact directly in an informal setting.

The three-day convention is expected to draw close to 6,000 attendees this year and brings together art, animation (anime), comic books (manga), video games, film and music in a celebration of Asian popular culture and multimedia.

Events take place starting Friday, August 13, and end Sunday, August 15. Everyone is welcome to register as attendees. The price for a three-day pass is \$55 for a three-day pass and daily passes are available.

The convention highlights Vancouver's local creative talent as well as showcasing the work of artists from Canada and abroad.

Convention attendees can attend Q&A's and workshops with voice actors, directors, artists, animators, comic books publishers and game developers.

Video screenings, video game rooms, a cultural festival and live performances by DJs, bands and improv actors are sure to keep guests thoroughly entertained.

New for this year is the Artist's Villa, a sizeable space devoted to creative talents of all kinds, including writing, drawing, and performances.

Cosplay (short for Costume Play), where attendees dress up as their favourite video game, comic book and animated characters, is encouraged. Gutsier attendees can participate in a fashion show or take part in the highly-competitive singing contest, Anime Idol.

Those looking for official merchandise, like comic books or videos, should definitely make a visit a dealers area one of their top priorities.

For more information, please visit www.animeevolution.com. For our media package, please contact our media relations manager, Jason Rako.

Media Contact: Jason Rako, Media Manager for 2010
media@animeevolution.com